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From: Nivar, May on Thu, Nov 6, 1997 3:03 PM
Subject: CB&H PR Materials
To: Kolb, Deborah
Cc: Gross, Deane; Robinson, Yvette

Deb:

For Club B&H1997, PR materials consisted of the following: Press kit, 10x13 envelopes, #10 envelopes, letterhead, letterhead w/out PR address, blank sheets, S&R banners and leather passport portfolio.

In preparation for next year's PR budget, please assist me with the following:

- Have you had a chance to speak w/Mary about next year's media gift?

- How much stationery does CMPR have left? How much do they think they'll need for '98?

- We had produced 10 S&R banners (5 - 6x4 and 5 - 8x4) they're stored between CMPR, GMR and PM, how many does CMPR have? We will continue to have GMR carry a backup banner into each market. Will 10 still be sufficient for next year?

Thanks!

Source: https://www.industrydocuments.ucsf.edu/docs/jgxn0004